

The Ultimate Free Resource

Tool Box

OpenOffice – Free equivalent to Microsoft Office. Also allows you to convert your documents into PDFs.

<http://www.openoffice.org/>

Komposer – Free WYSIWYG HTML and CSS editor.

<http://kompozer.net/>

Paint.Net - Paint.NET is free image and photo editing software for computers that run Windows

<http://www.getpaint.net>

Audacity – Free audio recorded and editor

<http://audacity.sourceforge.net/>

7-Zip – Software to compress (zip) and decopress (unzip) your files.

<http://www.7-zip.org/>

Adobe PDF Reader – A program to allow you to view PDF documents.

<http://www.adobe.com/products/reader/>

Camstudio - CamStudio is able to record all screen and audio activity on your computer and create industry-standard AVI video files and using its built-in SWF Producer can turn those AVIs into Streaming Flash videos (SWFs)

<http://camstudio.org/>

FileZilla – A free FTP program

<http://filezilla-project.org/>

Survey Monkey – Create custom surveys in minutes in order to get feedback from your subscribers.

<http://www.surveymonkey.com>

YouConvertIt - A Free online conversion tool that allows you to convert a nearly unlimited type of media file formats, including documents, images, audio, videos, etc... Convert your files to different formats quickly and easily.

<http://www.youconvertit.com/>

Aremysitesup - A Free service that notifies you if your sites ever go down.

<http://www.arem��itesup.com/signup>

Google Analytics - If you're not tracking your visitors, then you're flying blind. If you want to build a massively successful business, then you need to continually improve your conversion rates. That means testing your subject lines, open rates, squeeze pages, sales letters, calls to action, and everything in between.

<http://www.google.com/analytics/>

Google Keyword Tool – The Google Keyword tool is one of the most accurate keyword tools online because Google own a majority of the search market, and therefore a majority of the data.

<https://adwords.google.com/select/KeywordToolExternal>

Google Website Optimizer – The best free website testing and optimization tool available online.

<http://www.google.com/websiteoptimizer>

FreeMind - One of the best free options for mindmapping.

http://freemind.sourceforge.net/wiki/index.php/Main_Page

Skype – Allows you to make calls over the Internet for free.

<http://www.skype.com/>

Google Alerts – Get automatic email updates on the latest news in your industry. This is an excellent tool for monitoring what's being said online about your products and services.

<http://www.google.com/alerts>

FreeConferenceCall - Free teleconference calls for up to 96 participants.

<http://www.freeconferencecall.com>

Long Tail Adwords – Clever utility for finding new long tail phrases.

<http://www.longtailadwords.com/>

Upload & Share PowerPoint presentations and documents – This is a really cool resource as you get to see not just information but other peoples slide presentations which they've done about their subjects.

<http://www.slideshare.net/>

SEO Quake - **Seoquake** is a powerful tool for **Mozilla Firefox**, aimed at helping web masters who deal with search engine optimization and internet promotion of web sites.

<http://www.seoquake.com/>